

# APPENDIX K

## Platform Mind Map

*How DCXchange.net Works — Architecture at a Glance*

*DCXchange.net — A TooziT LLC Platform  
Confidential — For Informational Purposes Only — Patent Pending*

This appendix presents the DCXchange.net platform architecture as a single-page mind map. The map is designed to communicate how all platform components connect — participants, instruments, revenue streams, transaction flow, technology, and commercial arrangements — in one visual reference.

The mind map is organized around six primary branches radiating from the central platform node. Each branch represents a distinct dimension of the platform and can be understood independently or as part of the integrated whole.

Branch	What It Shows
<b>Participants</b>	Who uses the platform — Sellers (Free through Enterprise), Buyers (Explorer through Institutional), and third-party data and advertising clients.
<b>Instrument Universe</b>	What gets listed — 15 instrument categories, 150+ individual instrument types, fractional listing capability, and portfolio/tape packages.
<b>Revenue Streams</b>	How the platform earns — Six independent revenue streams: subscription fees, auction access fees, advertising and directory fees, data licensing, service provider contextual discovery, and property listing traffic revenue.
<b>Transaction Flow</b>	How deals happen — The five-step sequence from seller listing through private transaction, with the platform acting as venue only and deriving zero revenue from the transaction itself.
<b>Platform Technology</b>	What powers it — The Patent Pending Configurable Instrument Schema Engine, multi-platform synchronization, tiered access control, internal messaging, and auction engine, covered by 14 provisional patent applications.
<b>Commercial Arrangements</b>	How to acquire the platform — Three paths: License to Operate, Platform Business Sale, and Technology/IP Acquisition, each representing a different level of capital commitment and control transfer.

*The full mind map appears on the following page in landscape orientation for maximum readability. It is suitable for single-page printing, projection in investor or licensing presentations, and inclusion as a visual reference in due diligence packages.*

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